

# Tom Hassett and Holly Creek

By Livi Ward

# Tom Hassett

- President of T & L Automatics
- 100-249 employees
- Located at 770 Emerson St. in Rochester
- Annual revenue is 20 to 50 million
- Sell machines

# Tom's Story

- Tom's teachers always had faith in him despite his failing grades. In the yearbook he was even voted most likely to get held back. It wasn't until 10<sup>th</sup> grade that he actually started applying himself. He put off college for a few years and went into the army. Tom's turning point was when he walked around an army hospital prior to going to Vietnam. Tom saw all the wounded soldiers and started to imagine his own fate. He tried to get transferred to the European Theater of Southern Germany and by demonstrating assertive and aggressive leader skills he was successful. After the army, he attended RIT and started L & T Automatics.

“Nobody will believe in you, unless you believe in yourself.”

- Liberace

- This is relevant because Tom believed he could demonstrate the necessary skills to get transferred and stay out of Vietnam and then others believed in him because of his leadership skills and he was given opportunities to command soldiers of higher ranks

# Holly Creek

- In charge of HollyCreekHomes
- Over 67,000,000 in sales for 2010
- #1 agent in Rochester and Western New York

# Holly's Story

- Holly was married at 19 and had her first child at 20, her husband held a successful corporate job. She worked at Snow Company for a while until her second daughter was born, then she became a stay at home mom. When her husband decided to quit his job and start his own business, Holly decided to rejoin the workforce to help support her family. This was her turning point, she set many goals for herself so she would bring in enough money to support her family. Realizing that she could achieve these goals easily she began setting higher ones until she opened her own business, HollyCreekHomes.

“Far better is it to dare mighty things, to win glorious triumphs even though checkered by failure... than to rank with those poor spirits who neither enjoy much nor suffer much, because they live in a gray twilight that knows not victory nor defeat.”

- Theodore Roosevelt

- Holly and her husband took chances, he started up a business and quit his job not knowing whether he would be able to support their family or not. This turned out to be better than staying at his corporate job because now they both own very successful businesses.