

Turning Points

Ryan Forney

Lori Van Dusen

- Managing Director Citi Smith Barney
- 100-249 employees
- 360 Linden Oaks # 310 Rochester NY 14625
- Product/ Service: Financial Advisors
- Interesting fact: Lori Van Dusen is ranked number 12 on Barrons top women advisors

Summary

- Loris had a good education and in college realized that she had good skills with people
- This made her go into a profession where she could take advantage of these skills
- Strength- “turning negatives into positives”

Quote

“Pain is temporary, quitting is forever”

Lance Armstrong

- Lori never gave up
- She worked through many obstacles such as being not only the youngest advisor in her building, but also the only woman.
- She never let anything get in the way of her success

Ron Ricotta

- CEO Century Mold
- 250-500 employees
- 25 Vantage Point Drive, Rochester NY 14624
- Product/Service: molded plastics, tools, parts
- Interesting Fact: received 2010
“enviornmental impact” award

Summary

- Left college and went straight into accounting
- crucial difference between working for someone else, and working for yourself
- Ron and his friend Mike purchase Century Mold
- Now Ron is in his 50's but still never thinks about retiring

Quote

“Destiny is not a matter of chance, it is a matter of choice;
It is not a thing to be waited for, it is a thing to be achieved”

William Jennings Bryan

- Ron did not wait for things to happen, he made them happen