

Peter Webb

Peter Webb is the Co-Owner of Shear Ego Salon & Spa and Shear Ego School.

Shear Ego is located
3349 Monroe Ave
Rochester, NY 14618
(Pittsford Plaza)

Shear Ego offers haircuts, hair styles, extensions, hair highlights and color treatments. They also offer manicures, pedicures, facials, hair removal, makeovers and massages.

At the Shear Ego store they offer products from various top name brands such as Bedhead, Catwalk, Goldwell and OPI.

As a kid Peter Webb always enjoyed hairdressing, because his father owned a salon in Birmingham, England. At the age of 15 he dropped out of school to be an apprentice for his father. His first success came when he was selected Best Apprentice of the Year. At the age of 16, Peter studied for three months in Paris to expand his skills. He won titles in Britain's under 19 divisions, and was European Champion at age 18. He was selected to do international competitions in the British World Cup for hair styling. In 1961 the World Supreme Hairdressing Competition was held in New York. It was Peter's first trip to America, and there he met many friends from Rochester, NY. Peter's Rochester friends had an idea, why not use Peter's skills to open a school in Rochester? The idea followed through in 1965 the Peter Webb School was opened. The school was a success. Peter continued to own a school in Rochester and a salon in England. At 28 Peter got married and had to make a vital decision. Should he keep the shop in England or the shop in Rochester? England was his home, but in Rochester he had the school for hair stylists. With his sons old enough, he had one son take over the salon in England and his wife, his other son and he relocated to Rochester. Three years later the whole English operation was shut down. Peter says he has never looked back, and most definitely does not regret the move. Peter continues to expand the salon and school today.

"Very nice Peter, now do it again." –Tom Webb

This quote relates to Peter Webb's story because he did wonderful things in England, and then did wonderful things in Rochester. He was successful in both locations and knew how to maintain both salons without problems. He can duplicate his success in new locations.

MONEY LESSON

Peter's mother always taught him to be a saver and a savvy budgeter. She always taught him there are only 100 cents in a dollar and if you spend 101 you owe someone. These lessons stuck with Peter. He hates owing anyone money and keeps a good budget in his work, and personal life.

Tom Wilmot

Tom Wilmot is the Chairman of the Board Wilmorite Corporation.

Wilmorite has about 32 consistent employees.

Wilmorite is located
1265 Scottsville Road
Rochester, NY 14624

Wilmorite offers commercial real estate development and management. The company has a reputation as one of America's top builders, construction managers and real estate developers.

As a teenager Tom took a job in construction. In 1966 he started his college education at Syracuse University. In 1970 Tom graduated from Syracuse knowing that he wanted to work in construction or civil engineering. After realizing his drawing skills were not good enough Tom went back to the family business, building and owning of malls and buildings all over the east coast. He started to like the jobs he was given and started to take on more and more responsibility. At the age of 29, both Tom's dad and uncle had passed and he was left with full responsibility. Because of Tom's independent upbringing, he decided to redefine the family business as head. The economy was not doing well, but Tom persevered. Tom bought Danbury Connecticut Fairgrounds for 25 million dollars. This was an incredible risk considering high interest on his loans and the declining economy. If this purchase had not been a success for Tom he would have lost literally everything he had. Tom developed his first mall on that land, and benefited greatly from it. Tom definitely does not regret this choice, and says at the time he didn't really even see the risk. Since then his business has gradually increased, today he is known as a successful mall developer. Three of Tom's kids are involved in the business and they continue to develop malls and be successful.

“You will never achieve big results in your life without consistent and persistent action.”

This quote relates to Tom Wilmot's story because if he had not taken action in buying Danbury Connecticut Fairgrounds, his business would not be what it is today. In fact it may not even be around. Tom was always consistent and persistent on his actions acting on what he knew could improve the company.